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Ifsam enters into a new distribution agreement with Heptagon Capital



Heptagon Capital was founded in 2005 by former Morgan Stanley directors, including Eran Ben-Zour, Tarek Mooro and Fredrik Plyhr, and provides Institutional and Ultra High Net Worth investors creative, class-leading investment opportunities across traditional and alternative asset classes. Heptagon Capital actively advises on and manages over \$17.4bn in assets, as of December 2021.

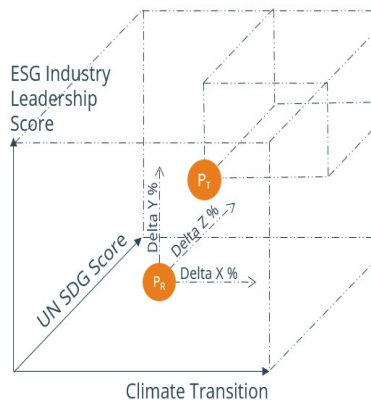
The core of Heptagon's business is identifying truly exceptional boutique managers who focus on risk-adjusted returns rather than on a benchmark. Heptagon believes that the incorporation of ESG factors in the investment process leads to enhanced risk adjusted returns and investment opportunity. Heptagon's three lines of business include its Irish UCITS Fund Platform, External Manager Platform and Discretionary Portfolio Management.

Qblue Global Sustainable Leaders Fund (IE000KRTYOL9)

Heptagon launched the Qblue Global Sustainable Leaders Fund, its 14th UCITS fund and first **Article 9 fund**, on 12th January 2022 with \$140.5m AUM.

The investment objective of the Fund is to provide long-term capital growth, investing globally in companies that the Fund's Sub-Investment Manager believes contribute positively to social and environmental factors. The **Sustainability Cube™** framework defines and measures sustainability with a multitude of sub-measures in order to achieve a balanced and robust sustainability measure which allows the identification of sustainability leaders and laggards.

The Sustainability Cube™



Source: Qblue Balanced A/S

X-axis: Climate Transition Score

Measures how well a company is positioned to deal with the current and future challenges imposed by climate change. Both current carbon footprint, carbon targets and decarbonisation progress is taken into account. All companies are scored on an absolute scale between 0-10, where 10 is the best.

Y-axis: ESG Industry Leadership Score

Measures how well a company is positioned to deal with the potential risks related Environmental, Social and Governance issues. All companies are scored on an industry relative scale between 0-10, where 10 represents the leading company within an industry.

Z-axis: UN SDG Score

Measures how aligned a company is with the 17 UN Sustainable Development Goals (SDG). Measured e.g. by identifying revenue and R&D that can be attributed to products and services that can help solve some of the world's major social and environmental challenges. All companies are scored on an absolute scale between 0-10, where 10 is the best.

$P_{R,XYZ}$

The reference or benchmark portfolio.

$P_{T,XYZ}$

► <https://www.heptagon-capital.com/>

In case of any questions please do not hesitate to contact us!



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